

Dear Home Builder:

Enclosed is an application for the **AHBA Spring Preview of Homes**. The Spring Preview will take place on Saturday, March 20 and Sunday, March 21, one week prior to the Home and Remodeling Show at the Sullivan Arena. The Spring Preview is not to be confused with the Parade of Homes, which is held in the fall of each year.

The purpose of the Spring Preview is for builders in the Anchorage and Eagle River areas to showcase their homes during the prime spring selling season. This is a great opportunity for the public to view the latest in residential home construction. Participants will also have the opportunity to present their home at the Home and Remodeling Show. A booth space will be set aside for the Spring Preview, and entrants may provide a display with photographs, renderings, and/or advertisements (entry specific). Displays cannot be any larger than 24 x 36 inches, and they must be submitted to the Sullivan Arena on Wednesday, March 24. If you would like to pick up your display after the Home Show, please mention this upon submittal; otherwise, all displays will be discarded.

ENTRY FEES

AHBA Members - \$450 per entry

Non-Members - \$850 per entry

AHBA membership costs \$550 for a one-year period.

All entries will be included on the Spring Preview of Homes map, which will be published in the *Anchorage Daily News* in the Sunday, March 14th issue. The map will also be available on the AHBA website at www.ahba.net. All radio, television and print advertising will direct viewers to the AHBA website and entries will remain there for six months following the event.

APPLICATION AND ENTRY FEE DEADLINE:

FRIDAY, FEBRUARY 19, 2010

Homes must be staffed during the hours of 1:00 to 5:00 p.m. on Saturday and Sunday. Each entry will be given four, 18" x 24" double-faced Spring Preview signs. All signs have grommets, but we do not provide the hangers. Please make other arrangements. ***A refundable deposit of \$30 is required for each sign.*** Pick-up is scheduled for Wednesday, March 17, 1:00 – 4:00 p.m. at the AHBA office.

If you have any questions, please feel free to contact me at the number below or the AHBA office at 522-3605. I hope you are a part of the 18th Annual Spring Preview!

Sincerely,

Peter Nolan
Co-Chairman, AHBA Spring Preview of Homes
Stewart Title of Alaska
274-2562

Anchorage Home Builders Association

SPRING PREVIEW OF HOMES

Saturday, March 20 & Sunday, March 21, 2010

APPLICATION

Builder's Name		License #	Phone #
E-mail Address			Fax #
Marketing Agent / Office			Agent's Phone #
Agent's E-mail Address			Agent's Fax #
Property Address			Sales Price
# of Bedrooms	# of Baths	# of Garages	

In addition to this application form, you must provide the following items:

- **directions to the property**
- **digital photograph or sketch of entry (jpeg only)**

Homes do not have to be completed, but they should be at a stage where the public can safely walk through them.

FOUR SIGNS WILL BE PROVIDED PER ENTRY
Additional signs may be requested and will be supplied based on availability.
A refundable deposit of \$30 *per sign* must be paid upon pick-up.

NUMBER OF SIGNS REQUESTED _____

PICK-UP:

Wednesday, March 17, 1:00 - 4:00 p.m., AHBA office

APPLICATION AND ENTRY FEE DEADLINE:

Friday, February 19 at 5:00 p.m.

NO REFUNDS WILL BE GIVEN FOR CANCELLED ENTRIES

Any changes or substitutions after the deadline (if possible) will require a \$75 change fee.